

# Advertising Campaigns

At [Streetdirectory.com](http://Streetdirectory.com), we believe that by constantly advertising and engaging our brand in other mediums and through our participation in major national events and tradeshows, we hope to generate better brand value and thus create better mileage for our advertisers.



Some of our current and past campaigns are as follows:

## Outdoor Campaigns



SBS/TIBS Buses



Comfort Cabs

## Events & Exhibitions

1. National Day Parade 2003, 2004, 2005
2. Standard Chartered Marathon 2003, 2004
3. Hi-Fly Carnival
4. Subaru Bike Carnival
5. Aviva Open Singapore 2004
6. Corporate Community Games
7. Dream Cars Asia
8. New Balance Corporate Traithlon Challenge
9. Osim Triathlon 2004
10. President Challenge 2005
11. Project Care II
12. Sheares Bridge Run and Army Half Marathon 2003, 2004
13. Singapore-Johor 2nd Link Bridge Run
15. Start-up @ Singapore
16. HSBC Wake Board World Cup
17. Singapore Motor Show

## The Green Book

