

streetdirectory.com

You'll Be Lost Without It !

Profile

About Streetdirectory.com Background

Our obsession with maps produced arguably Asia's best-loved mapping icon Streetdirectory.com. We are among the top 5 local sites in Singapore and rank as the Number 1 Travel Site & Map Site in Singapore by Hitwise.

Through our team of writers, editors, researchers, cartographers, photographers and surveyors, we became the de facto mapping site in Singapore that reaches out to both locals and foreigners. We envision to be the number 1 Travel Guide for South East Asia.



Reach

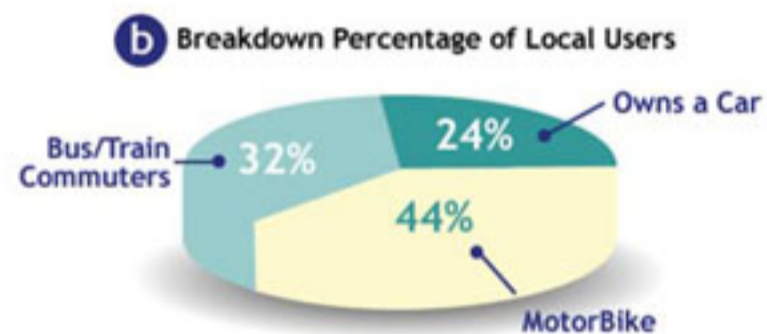
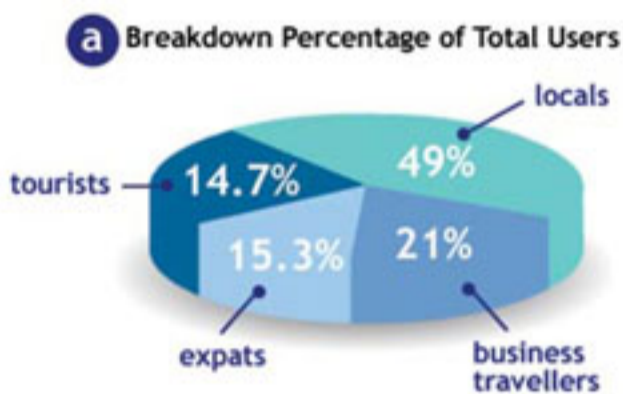
50,000 daily visitors

30 million monthly page views

Over 600,000 unique visitors per month

Rank	Website	Domain	Market Share	Jul '06	Jun '06	May '06
1.	Streetdirectory.com	www.streetdirectory.com	10.05%	1	1	1
2.	Tiger Airways	www.tigerairways.com	4.63%	2	4	3
3.	Singapore Airlines	www.singaporeair.com	4.30%	3	2	2
4.	Jetstar	www.jetstar.com.au	3.91%	4	51	48
5.	ZUJI Singapore	www.zuji.com	2.41%	5	5	5
6.	AirAsia.com	www.airasia.com	1.81%	6	6	6

Source: Hitwise Industry Report for Travel



Why Do People Use Us?

- ✓ Updated and the most comprehensive maps of Singapore, Malaysia & Indonesia
- ✓ Over 10,000 images of Singapore's Scenery and Building Images.
- ✓ Driving Directions, MRT and Bus Guides.

"I am very impressed with Streetdirectory.com Routing Services. Your route analysis for driving directions is indeed impressive. Keep it up."
Mrs Tung

Top 6 Services used in Streetdirectory.com (Singapore Guide)

1. Singapore Maps
2. Driving Directions
3. Bus/MRT Guide
4. Singapore Images
5. Food Advisor
6. Singapore Guide

streetdirectory.com
Singapore Guide

streetdirectory.net.my
Malaysia Guide

streetdirectory.co.id
Indonesia Guide